



Our mission - to serve as a catalyst for collaborative economic development in business, education, entrepreneurship, leadership, and public policy to create a thriving community.

AMBASSADOR APPLICATION

Goal of Chamber Ambassadors: to increase the retention rate of new and existing members. Ambassadors are under the supervision of the SCCoC President and Leadership Board Membership Chair. Ambassadors are expected to perform the following:

- Reinforce the benefits of Chamber membership
- Increase member knowledge about Chamber programs & services
- Promote the Chamber’s mission & value
- Make personal contacts with Chamber members to gain knowledge of needs & benefits
- Keep channels of communication open between Chamber membership & Chamber Leadership Board

Ambassadors Eligibility:

- Selected from Chamber-member organizations
- Exhibit professional community rapport

Ambassador Responsibilities:

- Meet on a monthly basis to discuss visits/conversations with Chamber members
- Call &/or make personal visits to Chamber members
- Accept opportunities to attend & participate in Chamber functions & events serving as public relations representatives of SCCoC

Ambassador Recognition:

Ambassadors receive points for their participation in Chamber events & functions. Incentives are offered throughout the year. An **“Ambassador of the Year”** will be recognized each year at the SCCoC Annual Meeting.

Application Information

Name	
Address:	
Phone: (work / cell)	
Email:	
Employment Information:	Employer: _____ Supervisor & Title: _____ Phone: _____
Other Board & Community Involvement:	

-----Chamber Use Only-----complete the appropriate section-----

Approved: (circle) Yes-----Approved Ambassador -complete contract information on page 2 (backside)
Denied/Rationale:



SCCoC Ambassador Contract

SCCoC Ambassadors are liaisons between the Chamber members and the Leadership Board & Staff. The Ambassador council consists of chosen volunteers from Chamber businesses who enhance communication & develop relationships with new & existing members. Ambassadors will notify the Chamber of changes in member contact information & important business issues while also offering outreach & information on Chamber programs & activities. They will also represent the Chamber at sponsored functions & promote the programs of the Chamber while encouraging involvement.

Contract Obligations:

- ✓ Ambassadors will meet on a regular basis as determined by the group.
 - If a member cannot attend, the Chamber office should be notified at least 2 days prior to the meeting. Regular meetings will be organized to discuss member contact, upcoming events & programs.
 - If 3 meetings are missed within a 12-month period & the ambassador does not notify the Chamber of extenuating circumstances causing absences from the meetings, the member will be subject to removal from the Ambassador program.
- ✓ Ambassadors will attend Business After-Hours, Ribbon Cutting events, & support/volunteer for major Chamber events.
 - Ambassadors are expected to attend most membership functions & serve as public relation representatives of the Chamber (SCCoC).
- ✓ Ambassadors will be assigned to at least 4 active member accounts per month by SCCoC Membership Chair &/or Staff.
 - The responsibility to each account will include staying in touch, notifying members about upcoming events, & encouraging involvement on committees &/or at Chamber functions.

At the end of the year, points will be tabulated & the **"AMBASSADOR OF THE YEAR"** will be awarded at the SCCoC Annual Membership Meeting.

If these commitments cannot be met on a consistent basis the ambassador agrees to graciously resign the position.

I certify by my signature that I will make a commitment to carry out the above duties/responsibilities for the Stanly County Chamber of Commerce (SCCoC) for the contracted period of the current calendar year.

Signature _____ Date _____

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